

MSP 4741: Emergent Media Production (Zaylea)

MSP 8741: Cybermedia Workshop (Zaylea)

In collaboration with MSP 4446: Psychological Processing of Media (Lombard)

Project #3: MIDTERM 360° VIDEO PROJECT

OVERVIEW and GUIDELINES:

- **Presence:** Aim to evoke spatial presence and at least one other kind
- **Building blocks:** Achieve at least three of the “building blocks” (from project 2)
- **Audio:**
 - Use audio to direct attention
 - Audio: either spatial or binaural
- **Length:** 3-5 minutes (aim for 4 minutes)
- **Content:** There is no specified storyline or genre; think about what works well for 360° video

For MSP 4741/8741 students:

Thursday, 9/27/2018: **Please be ready to pitch a concept** for the midterm project. We will pitch – and ideally form teams – on Thursday in class, after we watch the project #2 videos & discuss the upcoming research study.