

MSP 4741: Emergent Media Production (Zaylea)

MSP 8741: Cybermedia Workshop (Zaylea)

In collaboration with MSP 4446: Psychological Processing of Media (Lombard)

## **Project #2: 360° Video - Building Blocks (Learning the Language of 360° Video)**

Calendar:

- Groups will be assigned: Thursday, September 13<sup>th</sup>
- Project due by 12pm (noon), for in-class screening: Thursday, September 27<sup>th</sup>

Building blocks:

- **Group 1: Conversation**
  - Building Block: Film a conversation between at least two people or characters
  - Type of Presence: Social realism
- **Group 2: Attention**
  - Building Block: Within one shot, direct audience attention to a series of at least three different events
  - Type of Presence: Perceptual Realism
- **Group 3: Editing / Scene Transition**
  - Building Block: Create a transition between two scenes/locations, using both image and sound
  - Type of Presence: Transportation
- **Group 4: Movement**
  - Building Block: Natural camera movement; simulate the experience of moving within an environment
  - Type of Presence: Your choice! (But you have to tell us!)
- **Group 5: Perspective**  
(Also called "Riddle" – How do you break the 4<sup>th</sup> wall in a video with no walls?)
  - Building Block: Film as if the camera is a character in the story world
  - Type of Presence: Actor Within Medium (possibly also including Self-Presence)

Video requirements:

- All videos must work to create a sense of spatial presence
- All videos must include a beginning and end credit
- Though you will only turn in one video, experiment with at least two ways of filming this. In the journal, you will reflect on why you chose the strategy you ultimately chose for this project.
- Logistics: Videos must include image and sound
- Length: At least 45 seconds, no more than 2 minutes
- Film with: Ricoh Theta S camera
- Share: Upload directly to YouTube and share video file via email or Google Drive. Post the youtube video URL on Canvas
- Writing: All videos are turned in with a journal entry