

MSP 4741: Emergent Media Production (Zaylea)

MSP 8741: Cybermedia Workshop (Zaylea)

In collaboration with MSP 4446: Psychological Processing of Media (Lombard)

Project #1: 360° Video and Spatial Presence

Calendar:

- Groups will be assigned: Thursday, September 4th
- Film in class / on location: Tuesday, September 11th
- Project due by 12pm (noon), for in-class screening: Thursday, September 13th

Description:

This project is a series of three short (45-60 seconds) 360° videos that create a strong sense of SPATIAL PRESENCE. Film in the same location, but film three different ways: For example, you could try positioning the camera in different places (another part of the space, camera on the floor or on a table) or in a different way (moving vs still camera). Videos are turned in with a journal entry. The videos should be filmed with the Ricoh Theta S camera and uploaded directly to YouTube (no editing!). Your videos must include image and sound. Submit the URL to Canvas.

Journal:

- 1) **Personal journal entry:** What was the production experience like? What was fun / hard / exciting / new / familiar / challenging about filming in 360°? Which locations/strategies did you choose, and why did you choose these?
- 2) **Spatial presence:** Of your three video videos, which provides the strongest experience of spatial presence? And why do you think this is the case?
- 3) **Types of presence:** In what ways do your videos evoke – or not evoke – the experience of these types of presence: (A) *as social presence (actor within medium)*; (B) *as transportation*, (C) *as perceptual realism (looks and sounds as the physical world would)*, (D) *as social realism (true story/really happened)*?
- 4) **Team evaluation:** Please evaluate your teammates. Did everyone contribute? Please comment on the group dynamic and filming process.

PLEASE NOTE THAT THE JOURNAL IS NOT PRIVATE: Quotes from our journal entries will be shared with MSP 4741/8741/4446, with names attached. If you do not want your answers shared in this way, please specify this at the top of your journal entry. This applies to questions 1, 2 and 3 only; teammate evaluations are always private.

4741/8741 Rubric:

- 10 Videos: Completion (three videos, correct length, uploaded and shared)
- 10 Videos: Evokes spatial presence; Creative use of physical space
- 10 Blog: Overall (Clear, well-written, turned in; describes the production)
- 10 Blog: Presence
- 10 Blog: Team work; your individual contribution to the whole

For MSP 4741/8741: This project is worth 50 points. You will submit this journal individually: The video is created by the team, but the journal is individual.