

#### FAMILY INTERACTION AND SOCIAL RELATIONSHIPS

A Presentation by Alexa Duffy

Question: Can what children watch on television or other forms of media affect social and personal relationships?

### SOME TERMS

Piaget's four stages of intellectual (or cognitive)

development are:

Sensorimotor. Birth through ages 18-24 months.

Preoperational. Toddlerhood (18-24 months) through early

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childhood (age 7)
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Concrete operational. Ages 7 to 12.

Formal operational. Adolescence (Ages 12-19) through

adulthood.

#### AND MORE - DEVELOPMENTAL THEORIES

Mechanistic- people react to environmental input like machines, emphasizes nurture

Organismic- from an organism, emphasizes



## THE "GET ME THAT" FACTOR/ADVERTISING

- Children in the preoperational stage inherently see the world as all about them.
- Study at Fordham university concluded that kids see advertising as a benefit to them the consumer, not the seller
- Habit hard to break



# Among all 8-18 year-olds, amount of time spent with each medium in a typical day:



Source: Generation  $M^2$ : Media in the Lives of 8- to 18-Year-Olds, 2010.

# Average amount of time young people spend in a typical day with each medium, by age:

8-10 yr-olds



Source: Generation  $M^2$ : Media in the Lives of 8- to 18-Year-Olds, 2010.

#### Total recreational media use among 8-18 year-olds with:





Source: Generation  $M^2$ : Media in the Lives of 8- to 18-Year-Olds, 2010.









Ben Vernel

## CHILDREN'S MEDIA AND SEXUAL BEHAVIOR

In a national sample of 1500 10- to 17-year-olds, nearly half of the Internet users had been exposed to on-line pornography in the previous year. (2006)

Longitudinal studies now exist that have linked heavy exposure to sexual content in mainstream media with more rapid progression of sexual activity.

Despite these findings, it has also been found that some major media outlets ban contraception...

One national survey of "sexting" with cell phones, conducted with 13- to 19-year-olds, revealed that 20% had sent and 48% had received sexual text messages

however...



## TALKING ABOUT SEX



## CHILDREN'S BEHAVIOR AROUND LGBTQ MEDIA

Department of Health and Human Services of the United States, gay and lesbian teenagers were two to three times more likely to commit

suicide than heterosexual teenagers, and homosexual teenagers account

for 30 percent of all adolescent suicides.

Until the late 1980s, queers were often (mis)represented in cinema as confused youth who did not conform to their gender identity; boys who were not "manly men" and girls who were not "womanly women." The transgressive protagonists were verbally and/or physically bullied by their classmates and teachers; they were often neglected by peers and families, being left to face exclusion and guilt



# POSITIVE/REALISTIC LGBTQ + REPRESENTATION

https://www.youtube. com/watch?v=e6-z7UbD Vko

https://www.youtube. com/watch?v=BGRhU59Y eXc&t=187s 3:26

https://www.youtube. com/watch?v=Y0FkVZQ8 etE





## CHILDREN'S MEDIA AND DRUG USE



Experimental research has helped illuminate why exposure to movie characters' smoking is associated with smoking initiation: viewers who identify with the storyline and the characters are more likely to increase their intention to smoke.





https://www.youtube.com/wa tch?v=dnA-P0iMniA

Recent studies of social networking sites have found that substance abuse is referenced in 40% of the profiles



### MUSIC AND BEHAVIOR

Some authors have suggested that popular music provides adolescents with the means to resolve unconscious conflicts related to their particular developmental stage and that their music preference might reflect the level of turmoil of this stage.





# HE BRIGHT SIDE...

And the second second

Emily Berl for The New York Times

## HARRY POTTER!

we waited for our Hogwarts letter.

Because of Reading.

magical books & series for kids not ready to read HARRY POTTER

ROWLIN

HARRY

You'll never know love, or friendship, and I feel sorry for you.

## "HONORABLE" MENTIONS





# THE GOOD STUFF

https://www.youtube.com
/watch?v=chL6rfXFXck

https://www.youtube.com
/watch?v=2MTNmkqCF08

















The Seven Chakras

## DISCUSSION QUESTIONS

Do you have any memories of particularly impactful or educational media?

Have you ever realized later in life how "mature" certain media is (including hidden "adult" humour)?

Do you think that the majority of youth today are less experienced at communication than those of earlier generations because of increased media consumption?

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