[Name]

MSP 4497/8441  
Media & Children  
Spring 2018

**Take-Home Activity 1: Surveying the Media Environment**

[Intro – identify the medium you’ve examined and the two examples you’ll report on]

1. AMOUNT OF MATERIAL:

2. ACCESSIBILITY OF MATERIAL:

3. DESCRIPTIONS:

EXAMPLE 1:

INTENDED AGE:

CONTENT:

FORM:

QUALITY:

REQUIRED ABILITIES:

PRODUCER GOALS:

POSSILBE EFFECTS:

EXAMPLE 2:

INTENDED AGE:

CONTENT:

FORM:

QUALITY:

REQUIRED ABILITIES:

PRODUCER GOALS:

POSSILBE EFFECTS:

4. SURPRISES:

5. WHAT YOU LEARNED: