## Telepresence - The Good, the Bad, and the (Potentially) Ugly and the Geopolitical and Economic Realities Sending it to the Moon

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Telepresence Conferencing is the fastest growing segment of visual collaboration market and is being adopted globally despite its stratospheric price tag. Like any technology Telepresence represents a double-edged sword with positive outcomes, negative outcomes, and potentially ugly outcomes. What is the state of the industry, what is the future of the technology, and what are the geopolitical and economic realities that are driving adoption.